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CafePress Plans Aggressive Seasonal Staffing for Holiday 2013

CafePress plans to hire more than 800 seasonal workers in anticipation of holiday rush

LOUISVILLE, Ky., October 31, 2013 - CafePress Inc. (NASDAQ:PRSS), The World's Customization Engine®, today announced it will add more than 800 temporary workers at their main production facility in Louisville, Kentucky for the duration of the holiday gift buying season.

"We are preparing for a successful holiday season at CafePress," says Bob Marino, CEO of CafePress. "We could not be more delighted to offer holiday work opportunities to a community that has been fundamental in building the CafePress brand. CafePress is a busy place during the holidays but enthusiasm about the amazing products we create makes it a really fun place to be."

This focused holiday staffing campaign will officially launch on November 1st, with the aim of adding the majority of workers to operations during the month of November. This substantial influx of workers will increase the local CafePress workforce to nearly three times the current number.

"Having a healthy, growing local company is great news for Louisville," Louisville Mayor Greg Fischer said. "It's even better when it can increase its seasonal staff over last year's numbers, and have 800 opportunities for people to make some extra money during the holiday season."

"Seasonal workforce members who are deployed at CafePress have the opportunity to work in a creative atmosphere printing a remarkable selection of unique designs," said Keith Pataluna, VP of Global Operations. "In addition, CafePress offers many valuable incentives for all workers who showcase excellence and perks such as serving lunch and giveaways like small appliances and gift cards."

CafePress has partnered with Delta Direct Staffing of Louisville as the direct employer to add to the holiday workforce team. Applications for seasonal positions at CafePress are being accepted at Delta Direct Staffing, 5338 South 3rd Street, Suite 104, in the Iroquois Manor Shopping Center. Applications are being accepted Monday through Friday 8:00 a.m. to 2:00 p.m. For more information, call 502.363.0050.

For more information CafePress products, visit <http://www.cafepress.com>. For more information about CafePress Inc., visit <http://cafepressinc.com>.

About CafePress [PRSS]:

[CafePress](#) Inc. is The World's Customization Engine®. Launched in 1999, CafePress empowers individuals, groups, businesses and organizations to create, buy and sell customized and personalized products online using the company's innovative and proprietary print-on-demand services and e-commerce platform. CafePress' portfolio of e-commerce websites and services includes CafePress.com, CanvasOnDemand.com, GreatBigCanvas.com, Imagekind.com, InvitationBox.com and Logosportswear.com and EZ Prints, Inc. Additionally, CafePress Services drives revenue for corporate partners by providing turnkey, personalized e-commerce solutions. For more information click on www.cafepress.com.

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