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CafePress Launches Official E-Commerce Store for Cartoon Network Star And YouTube Sensation, Annoying Orange

Official Annoying Orange Store Offering Shoppers T-Shirts, Phone Cases And More

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Do you prefer Florida oranges or annoying oranges? Apparently, millions of American kids prefer them annoying.

The World's Customization Engine® CafePress Inc. (Nasdaq: PRSS) and the licensing agent for the Annoying Orange brand in North America, The Joester Loria Group, today announced they have launched the official online store for the animated series "Annoying Orange" now showing on Cartoon Network. The series is based on Dane Boedigheimer's viral YouTube sensation that earned over 1.8 billion views. Annoying Orange stars an endearingly annoying and highly entertaining Orange that playfully heckles other animated fruits, vegetables or nearby objects with puns and jokes.

The initial selection of t-shirts and gear feature the "high fructose adventures" of Annoying Orange and his food friends. Examples include:

- ["Who cut the cheese?"](#) T-Shirt
- [Space Fruit](#) iPhone® Snap case
- ["Cute things are cute!"](#) Lunch Tote
- ["Not short, fun size"](#) Girl's Tee

Annoying Orange is another noted addition to CafePress' robust collection of hundreds of premiere licensed properties. The customization leader is already highly regarded for its broad collection of partnerships which include many popular entertainment brands, well known non-profit organizations and a number of the world's largest e-commerce retailers.

"CafePress has become a go-to resource for corporate partners - enhancing our partners' brands through unparalleled fan engagement, premiere crowd-sourced design curation, multi-channel distribution and high quality product selection," said Ty Simpson, VP of Business Development for CafePress. "Our technology allows our community to create everything from home décor to phone cases using our licensed partners' unique assets."

"CafePress is excited to bring 'orange stuff' of all kinds to the Annoying Orange fans everywhere," continued Simpson. "Millions of fans have enjoyed Annoying Orange's irreverent comedy now have an opportunity to express that enjoyment to their family and friends."

To learn more visit: <http://www.cafepress.com/+annoyingorange+gifts>

About CafePress [PRSS]:

[CafePress](#) is The World's Customization Engine®. Launched in 1999, CafePress empowers individuals, groups, businesses and organizations to create, buy and sell customized and personalized products online using the company's innovative and proprietary print-on-demand services and e-commerce platform. CafePress' portfolio of e-commerce websites and companies includes [CafePress.com](#), [CanvasOnDemand.com](#), [GreatBigCanvas.com](#), [Imagekind.com](#), [InvitationBox.com](#) and [LogoSportswear.com](#). Additionally, CafePress Services drives revenue for corporate partners by providing turnkey, personalized e-commerce solutions. For more information click on www.cafepress.com

About Annoying Orange

Annoying Orange is one of the most watched web series of all time with more than one billion total views on its dedicated channel on YouTube as of January 2013. *Annoying Orange* has maintained placement as a top ten most-viewed web comedy series for over 3 years with more than 3.4 million subscribers and over 12 million fans on Facebook and Twitter. The iconic Internet phenomenon created by Dane Boedigheimer features an endearingly annoying and highly entertaining Orange that

playfully heckles other animated fruits, vegetables or nearby objects with puns and jokes. His unique humor, which appeals to children while still retaining its edge for teens and adults, extends to pop culture and historic world events. An animated television series based on the popular web show produced by The Collective and Conrad Vernon (*Shrek 2*) and written by multi-Emmy winner Tom Sheppard (*Pinky and the Brain*, *Animaniacs*) recently debuted on Cartoon Network and has quickly become a ratings juggernaut. The series is also now available for download through iTunes, Xbox and PlayStation.

About The Collective

The Collective is a leading entertainment management and production company. The Collective's mission is to unlock the value of the direct relationship between artists and their fans by identifying, developing and maximizing opportunities for creative talent across a multitude of media platforms. Clients include Linkin Park, Counting Crows, Enrique Iglesias, Slash, Alanis Morissette, Godsmack, Martin Lawrence, Emile Hirsch, Jason Isaacs, Eliza Dushku, Eddie Izzard and Lucas Cruikshank AKA "Fred." Based in Beverly Hills, The Collective employs a staff of more than seventy employees.

About The Joester Loria Group

The Joester Loria Group, www.joesterloriagroup.com, is a full-service licensing and marketing agency providing its clients with a full array of services, including strategic planning and implementation of licensing strategies that encompass robust marketing and retail initiatives. The Joester Loria Group represents Pepsi-Cola North America; Proximo Spirits, including Jose Cuervo, 1800 Tequila, Three Olives Vodka, and The Kraken; Clorox Green Works' Discovery Communications, including the Animal Planet network and key series; Kellogg's portfolio of cereal and snack brands; celebrity chef, Fabio Viviani, pre-school series *The Hive*; The World of Eric Carle™, based on his artwork from the beloved children's picture books; YouTube sensation and Cartoon Network series *Annoying Orange*; Entenmann's; SMOSH; Dew Tour, the #1 action sporting event in North America; Oxford University; Waste Management; Hearst Corporation's *Car and Driver*, *Road & Track* and *Popular Mechanics*.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20131210005649/en/>

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