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CafePress Announces Settlement in Copyright Infringement Suit Brought by Tiki Shark Art Inc.

Plaintiff to receive no financial settlement from CafePress under terms of the agreement

LOUISVILLE, Ky.--(BUSINESS WIRE)-- CafePress Inc. (NASDAQ: PRSS) announced today the company has entered into an agreement to settle all claims brought against CafePress by artist Brad Parker through his company, Tiki Shark Art Inc. This settlement resolves all claims between the two companies. Tiki Shark Art Inc. filed the lawsuit, captioned [Tiki Shark Art Incorporated v. CafePress.com, Inc.](#) (Case No. CV13 00577 JMS RLP) on October 31, 2013 in the United States District Court for the District of Hawaii. CafePress is pleased that it has now been resolved.

Under the terms of the settlement, CafePress will be required to make no financial or other payment to Tiki Shark Art Inc. Under the terms of this settlement, Tiki Shark Art Inc. will dismiss the lawsuit against CafePress with prejudice, and will be prohibited from suing CafePress for any future claims of infringement unless Tiki Shark Art Inc. first provides CafePress with written notice of any user-uploaded content on the CafePress website alleged to infringe Tiki Shark Art Inc.'s intellectual property rights, and CafePress does not promptly remove any such images from the CafePress website in response to any colorably valid claims of infringement.

"We are satisfied with today's settlement, which highlights CafePress' insulation from liability for copyright infringement by safe harbor defenses under the Digital Millennium Copyright Act," said Kirsten Mellor, General Counsel for CafePress.

CafePress operates global websites with over 15 million users and offers a print-on-demand service that allows users to create and upload their own unique designs and offer them as virtual products through online shops and marketplaces. Artists, designers and content owners from around the world, including over 2,500 designers who are residents of Hawaii, use the e-commerce services offered by CafePress to supplement income for sales of their artwork, as the users earn commissions on every sale. CafePress facilitates the sale and printing of the products, but the content and images on the websites are created and owned by users, not CafePress.

About CafePress [PRSS]:

Founded in 1999, [CafePress](#) empowers consumers with tools to express their passions and create the spectacular. Using our proprietary, print-on-demand services and e-commerce platform, users can not only discover a variety of inspired designs, but can create their own - no graphic design knowledge necessary.

Attorney Representing CafePress
Ian Ballon, 650-289-7881
or
Attorney Representing Brad Parker
David Eugene Smith, 808-322-4766
or
CafePress
Sarah Segal, 650-655-3039 (Media Relations)
pr@cafepress.com

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