

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )**

Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**CafePress Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:



**Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to be held on May 8, 2018, for CafePress Inc.**

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. To view the proxy statement and annual report, go to [www.proxydocs.com/PRSS](http://www.proxydocs.com/PRSS). To submit your proxy while visiting this site, you will need the 12 digit control number in the box below.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper form. Proxy materials can be distributed by making them available on the Internet. We have chosen to use these procedures for our 2018 Annual Meeting and need YOUR participation.

*If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's annual meeting, please make this request on or before April 29, 2018.*

**For a Convenient Way to VIEW Proxy Materials  
— and —**

**VOTE Online go to: [www.proxydocs.com/PRSS](http://www.proxydocs.com/PRSS)**

To be able to vote online, you must use the 12 digit control number located in the shaded gray box below

**Proxy Materials Available to View or Receive:**

**1. Proxy Statement 2. Annual Report**

Printed materials and requests to receive printed materials for all future meetings may be requested by one of the following methods:



**INTERNET**  
[www.investorelections.com/PRSS](http://www.investorelections.com/PRSS)



**TELEPHONE**  
(866) 648-8133



**\*E-MAIL**  
[paper@investorelections.com](mailto:paper@investorelections.com)

**You must use the 12 digit control number located in the shaded gray box below.**

\* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located below) in the subject line. No other requests, instructions or other inquiries should be included with your e-mail requesting material.

**ACCOUNT NO.**

**SHARES**

**CafePress Inc. Notice of Annual Meeting**



Date: Tuesday, May 8, 2018  
Time: 2:00 p.m. Eastern Time  
Place: 400 W. Market Street, 32<sup>nd</sup> Floor, Louisville, KY 40202

The purpose of the Annual Meeting is to take action on the following proposals:

**The Board of Directors recommends that you vote "FOR" the following.**

1. Election of Class III Directors

**Nominees**      01 Anthony C. Allen  
                         02 Kenneth T. McBride

**The Board of Directors recommends that you vote "FOR" the following, and "1 YEAR" on proposal 4.**

2. Proposal 2 – To ratify the selection of BDO USA, LLP as the Company's Independent Registered Public Accounting Firm for fiscal year 2018.
3. Proposal 3 – Approval of the executive compensation of the Company's named executive officers on a non-binding, advisory vote basis.
4. Proposal 4 – Holding future non-binding advisory votes on executive compensation on an annual basis.