![CafePress inc. logo]

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Summit Entertainment Partners With CafePress to Create DIVERGENT Inspired Merchandise

LOUISVILLE, Ky.--(BUSINESS WIRE)-- In anticipation of the futuristic drama DIVERGENT coming to theaters March 21, 2014, CafePress Inc. (Nasdaq: PRSS), The World's Customization Engine®, and Summit Entertainment, a LIONSGATE® (NYSE: LGF) company, have joined forces to make the ultimate collection of user-created merchandise inspired by the film available online.

Summit Entertainment Partners with CafePress to Create DIVERGENT Inspired Merchandise available at CafePress.com (Photo: Business Wire)

Over 49,000 products are now available on CafePress.com featuring designs inspired by the story of a futuristic Chicago whose inhabitants are defined by factions - Abnegation, Amity, Candor, Dauntless, Erudite. Included in the selection are t-shirts, mugs, jewelry, and stationary all customized with imagery of Tris' soul-searching journey, thought-provoking quotes, moments and notable characters featured in the film.

Summit Entertainment's DIVERGENT is another noted addition to the extensive collection of hundreds of premiere licensed properties that are improving user experience through partnerships with CafePress. The customization leader is already recognized for its broad collection of partnerships which include many popular entertainment brands, well known non-profit organizations and a number of the world's largest e-commerce retailers.

"This partnership with Summit is exciting not only for us, but also for the huge following anxious to see the first of the films in the DIVERGENT franchise," said Ty Simpson, Vice President of Business Development for CafePress. "Moviegoers enjoy being able to connect with storylines and characters featured in highly anticipated movies like DIVERGENT and CafePress gives them the ability to further that interaction with gear designed by those who are most excited to see it."

The new section includes:

- Divergent Tris Tattoo T-Shirt
- Erudite Tote Bag
- Dauntless Initiate iPhone Case
- Divergent Symbols Throw Pillow

Visit http://www.cafepress.com/+divergentthemovie+gifts for all the CafePress DIVERGENT products.

The film, which is based on the best-selling novel *Divergent* by Veronica Roth and hailed as the most highly anticipated movie

of 2014 by social media research firm Fizziology, will be released in theaters and on IMAX® screens nationwide on March 21st. *Divergent* is the first installment in the *Divergent* Trilogy, which were the top three books on *USA Today*'s best-seller list in 2013. The story is set in a world where people are divided into distinct factions based on human virtues. Tris Prior (Shailene Woodley) is warned she is Divergent and will never fit into any one group. When she discovers a conspiracy by a faction leader (Kate Winslet) to destroy all Divergents, Tris must learn to trust in the mysterious Four (Theo James) and together they must find out what makes being Divergent so dangerous before it's too late.

Divergent is directed by Neil Burger from a screenplay by Evan Daugherty and Vanessa Taylor. The film stars Shailene Woodley, Theo James, Ashley Judd, Jai Courtney, Ray Stevenson, Zoë Kravitz, Miles Teller, Tony Goldwyn, Ansel Elgort, Maggie Q, Mekhi Phifer, and Kate Winslet.

About CafePress [PRSS]:

CafePress Inc. is The World's Customization Engine®. Launched in 1999, CafePress empowers individuals, groups, businesses and organizations to create, buy and sell customized and personalized products online using the company's innovative and proprietary print-on-demand services and e-commerce platform. CafePress' portfolio of e-commerce websites and services includes CafePress.com, CanvasOnDemand.com, GreatBigCanvas.com, Imagekind.com, InvitationBox.com and Logosportswear.com. Additionally, CafePress Services drives revenue for corporate partners by providing turnkey, personalized e-commerce solutions. For more information click on www.cafepress.com.

About Lionsgate

Lionsgate is a leading global entertainment company with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, family entertainment, digital distribution, new channel platforms and international distribution and sales. Lionsgate currently has 34 television shows on 22 networks spanning its primetime production, distribution and syndication businesses, including such critically-acclaimed hits as the multiple Emmy Award-winning *Mad Men* and *Nurse Jackie*, the comedy *Anger Management*, the network series *Nashville*, the syndication success *The Wendy Williams Show* and the critically-acclaimed series *Orange is the New Black*.

Its feature film business has been fueled by such recent successes as the blockbuster first two installments of *The Hunger Games* franchise, *The Hunger Games* and *The Hunger Games: Catching Fire*, *A Madea Christmas*, *Now You See Me*, *Kevin Hart: Let Me Explain, Warm Bodies, The Expendables 2*, *The Possession, Sinister,* Roadside Attractions' *Mud* and Pantelion Films' breakout hit *Instructions Not Included,* the highest-grossing Spanish-language film ever released in the U.S.

Lionsgate's home entertainment business is an industry leader in box office-to-DVD and box office-to-VOD revenue conversion rate. Lionsgate handles a prestigious and prolific library of approximately 15,000 motion picture and television titles that is an important source of recurring revenue and serves as the foundation for the growth of the Company's core businesses. The Lionsgate and Summit brands remain synonymous with original, daring, quality entertainment in markets around the world.

www.lionsgate.com

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20140320006345/en/

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