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CafePress joins Marvel For Cosmic Adventure With Marvel's Guardians of the Galaxy

Groot, Star-Lord, Drax, Gamora and fan-favorite Rocket Raccoon Featured on Inspired Designs on T-Shirts, Hoodies, iPhone® and Android® Cases

LOUISVILLE, Ky.--(BUSINESS WIRE)-- With global anticipation for Marvel's soon-to-be summer blockbuster *Guardians of the Galaxy* hitting a fever pitch - especially with über-fans attending the famed Comic-Con International: San Diego 2014 beginning today - CafePress (NASDAQ: PRSS), the World's Customization Engine®, and Marvel today launched an extensive line of fan-generated apparel and consumer products showcasing the newly popularized heroes its online store.



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(Photo: Business Wire)

balance.

Marvel's *Guardians of the Galaxy*, which first appeared in comic books in Marvel Super-Heroes, Issue #18 (Jan. 1969), stars Chris Pratt, Zoe Saldana, Dave Bautista, featuring Vin Diesel as the voice of Groot, Bradley Cooper as the voice of Rocket, Lee Pace, Michael Rooker, Karen Gillan, Djimon Hounsou, with John C. Reilly, Glenn Close as Nova Prime Rael and Benicio del Toro as The Collector.

James Gunn is the director of the film with Kevin Feige producing, and Louis D'Esposito, Victoria Alonso, Jeremy Latcham, Alan Fine and Stan Lee serve as executive producers. The story is by Nicole Perlman and James Gunn, with screenplay by James Gunn. Marvel's *Guardians of the Galaxy* releases in U.S. theaters on August 1, 2014.

Marvel's *Guardians of the Galaxy* products from CafePress feature characters such as Peter Quill, Drax, Gamora, Groot and

The addition of Marvel's *Guardians of the Galaxy* to CafePress follows in a long line of other popular Marvel properties that CafePress has supported with an incomparable selection of exclusive designs and products. Marvel's "Agents of S.H.I.E.L.D.," Captain America, The Avengers, Thor and Iron Man are some of the major releases from the iconic brand that CafePress has amplified consumer engagement with product offerings such as T-shirts, mugs, totes, and more.

From Marvel, the studio that brought you the global blockbuster franchises of Iron Man, Thor, Captain America and The Avengers, comes a new team—Guardians of the Galaxy. An action-packed, epic space adventure, Marvel's *Guardians of the Galaxy* expands the Marvel Cinematic Universe into the cosmos, where brash adventurer Peter Quill finds himself the object of an unrelenting bounty hunt after stealing a mysterious orb coveted by Ronan, a powerful villain with ambitions that threaten the entire universe. To evade the ever-persistent Ronan, Quill is forced into an uneasy truce with a quartet of disparate misfits—Rocket, a gun-toting raccoon, Groot, a tree-like humanoid, the deadly and enigmatic Gamora and the revenge-driven Drax the Destroyer. But when Quill discovers the true power of the orb and the menace it poses to the cosmos, he must do his best to rally his ragtag rivals for a last, desperate stand—with the galaxy's fate in the

fan-favorite Rocket Raccoon on a range of items such as phone cases, messenger bags and apparel.

- [Gamora iPhone Case](#)
- [Rocket Raccoon Baseball Jersey](#)
- [Guardians Field Bag](#)

"This is going to be the biggest hit of the summer. We are thrilled to launch the new Guardians of the Galaxy experience in the weeks leading up to big premiere," said Ty Simpson, Vice President of Business Development for CafePress. "Avid Fans attending this year's Comic-Con and globally have been eagerly awaiting this release. To give them this 'sneak peek' is fantastic."

Marvel's *Guardians of the Galaxy* is another noted addition to CafePress' robust collection of hundreds of premiere licensed properties that include an immense selection of wildly popular film, television and animated properties. The customization leader is already highly regarded for its broad collection of partnerships that include many popular entertainment brands, well-known non-profit organizations and a number of the world's largest e-commerce retailers.

For more information, and to shop for Marvel merchandise, visit: <http://www.cafepress.com/+guardiansofthegalaxy+gifts>

About CafePress [PRSS]:

[CafePress](#) is The World's Customization Engine®. Launched in 1999, CafePress empowers individuals, groups, businesses and organizations to create, buy and sell customized and personalized products online using the company's innovative and proprietary print-on-demand services and e-commerce platform. CafePress' portfolio of e-commerce websites and companies includes [CafePress.com](#), [CanvasOnDemand.com](#), [GreatBigCanvas.com](#),

[Imagekind.com](#), [InvitationBox.com](#) and [LogoSportswear.com](#). Additionally, CafePress Services drives revenue for corporate partners by providing turnkey, personalized e-commerce solutions. For more information click on www.cafepress.com.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit marvel.com. © MARVEL

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