



April 2, 2014

CafePress Supports Autism Speaks and Autistic Self Advocacy Network During Autism Awareness Month

Portion of Sales of T-shirts, totes and other gear to support Autism Acceptance throughout the Month of April

LOUISVILLE, Ky.--(BUSINESS WIRE)-- For the fifth year in a row, [CafePress](http://www.cafepress.com) (NASDAQ:PRSS), the leading source for high-quality custom printed products, is supporting Autism Awareness Month through its partnership with [Autism Speaks](http://www.autismspeaks.org), and [Autistic Self Advocacy Network](http://autisticadvocacy.org). During the month of April, CafePress will donate to the two organizations a portion of proceeds from sales of user-designed [autism awareness t-shirts](http://www.cafepress.com) and other merchandise on cafepress.com.*

<http://www.cafepress.com/+autism+gifts>

"We are honored to support the work of these worthwhile organizations. Our community of designers are cause-minded and devoted to furthering autism acceptance," said Sarah Segal, CafePress Spokesperson. "With more than a half million autism-themed products currently in CafePress.com Marketplace, our users are true champions of this cause and we are honored to support their commitment by giving back."

To shop for products on CafePress benefitting Autism Speaks and ASAN visit <http://shop.cafepress.com/autism>.

For more information about Autism Speaks visit <http://www.autismspeaks.org>

For more information about Autistic Self Advocacy Network Speaks visit <http://autisticadvocacy.org/> and their Autism Awareness Month page <http://autismacceptancemonth.org/>.

*An amount equal to 10% of the final purchase price for all products tagged with "AUTISM2014" and sold through CafePress.com Marketplace March 17, 2014 through April 30, 2014 will be equally split between Autism Speaks and Autistic Self Advocacy Network.

About Autism

Autism is a developmental disability often involving repetitive behaviors, focused interests and challenges in social communication. Children and adults on the autism spectrum frequently experience challenges in employment, education and daily living and benefit from the provision of meaningful support and services for themselves and their families. An estimated 1 in 68 children in the U.S. is on the autism spectrum.

About CafePress [PRSS]:

[CafePress](http://www.cafepress.com) is The World's Customization Engine[®]. Launched in 1999, CafePress empowers individuals, groups, businesses and organizations to create, buy and sell customized and personalized products online using the company's innovative and proprietary print-on-demand services and e-commerce platform. CafePress' portfolio of e-commerce websites and companies includes CafePress.com, CanvasOnDemand.com, GreatBigCanvas.com, Imagekind.com, InvitationBox.com and Logosportswear.com and EZ Prints, Inc. Additionally, CafePress Services drives revenue for corporate partners by providing turnkey, personalized e-commerce solutions. For more information click on www.cafepress.com.

About Autism Speaks

Autism Speaks is the world's leading autism science and advocacy organization. It is dedicated to funding research into the causes, prevention, treatments, and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families. Autism Speaks was founded in February 2005 by Suzanne and Bob Wright, the grandparents of a child with autism. Since its inception, Autism Speaks has committed nearly \$200 million to research and developing innovative resources and supports for families. To learn more about Autism Speaks, please visit www.autismspeaks.org.

About ASAN

The Autistic Self Advocacy Network is a 501(c)(3) nonprofit organization run by and for Autistic people. ASAN's supporters include Autistic adults and youth, cross-disability advocates, and non-autistic family members, professionals, educators and friends. Its activities include public policy advocacy, community engagement to encourage inclusion and respect for

neurodiversity, leadership trainings, cross-disability advocacy, and the development of Autistic cultural activities.

CafePress

Media Relations:

Sarah Segal, 650-655-3039

pr@cafepress.com

Source: CafePress

News Provided by Acquire Media