



July 13, 2016

Online Retail Leader CafePress Opens New Corporate Headquarters Building in Louisville's Middletown

Louisville, KY (PRWEB) July 13, 2016

Leading online retailer CafePress (NASDAQ: PRSS) will open its new corporate headquarters building in Louisville, Ky. on Thursday, July 14 at 2 p.m. Louisville Mayor Greg Fischer and Middletown Mayor Byron Chapman will join CafePress founders Fred Durham, Chief Executive Officer, and Maheesh Jain, Chief Marketing Officer, to cut the ribbon and welcome CafePress to its new corporate offices, located at 11909 Shelbyville Road in Middletown.

"We're thrilled to continue our longstanding relationship with the City of Louisville," said Durham, who along with Jain founded CafePress in 1999 in his garage in California. In 2005, CafePress opened its manufacturing facility in Louisville, and in 2012 officially moved its corporate headquarters there from the Bay area.

Designed by Louisville-area architect Jason Lange of Prodigy Construction, the new headquarters houses approximately 100 employees working in administration, marketing and web development. CafePress has recently added some 30 new positions and the company now employs approximately 350 people in metro-Louisville. Two hundred fifty of these, or up to 800 during the peak holiday season, work at the company's manufacturing facility at Jefferson Riverport International on Riverport Drive. Forty employees also work from its Silicon Valley office in Hayward, Ca.

"CafePress is expanding its global headquarters in Louisville at a key time for our logistics and e-Commerce sector. The addition of jobs in engineering, marketing and IT show that CafePress is much more than a distribution facility," said Louisville Mayor Greg Fischer. "With Louisville's central location, extensive runway capacity and completion of the Ohio River Bridges Project, it's never been easier to grow all parts of e-Commerce in our city. I commend CafePress for their investment and look forward to seeing their continued growth and success."

Seeking to infuse some of its Silicon Valley culture with CafePress's Midwestern location, the bright and welcoming building features maximum collaboration space. Multi-use areas, including café-style break rooms, encourage employees across departments to connect and socialize. The first floor lobby displays a rotating selection of CafePress products, which allows employees to remain close to the company's unique offerings and the quality and care of products.

The space also incorporates the company's purpose: to help customers express themselves and connect with others by bringing passions to life through unique items. Conference rooms are named for passions, such as Exercise and Gardening, and are decorated with CafePress products, such as t-shirts and tote bags. In addition, employees were provided stipends to decorate their areas with CafePress items that exhibit their personal interests.

"Our goal was to create an environment that supports our culture of openness and self-expression," added Durham. "We encourage our employees to share their personal hobbies and interests at work, which reflects our company's purpose of bringing passions to life."

The design also brings an industrial feel with ceiling panel islands to keep the noise down and glass-front offices allowing employees to see through the building. Conference rooms are furnished with multi-purpose and configurable furniture and several are equipped with equipment for multi-media conferencing. The building has three shower stalls for employees who bike and walk to work, or workout during the day, to freshen up while at the office. Energy efficient appliances and fixtures were used wherever possible.

Some factors that contributed to selecting the headquarters location included its proximity to a main bus line for Shelbyville Road, allowing for better recruiting of employees that use public transportation; as well as the Shelbyville Road bike path area, allowing those who want to bike to work to make the commute more safely. The variety of food options from various cultures within walking distance of the building was also a factor.

"CafePress relocated to Louisville and their continued presence here is important to our business community. We are glad to see their commitment to our region by keeping both their office and plant jobs here," noted Kent Oyler, President & CEO of Greater Louisville, Inc.

About CafePress

CafePress is the world's best online gift shop with over a billion of anything but ordinary items. Our purpose is to bring customers' passions to life by helping them express themselves and connect with others through unique designs and products. The company's massive array of designs are crowdsourced from a global community of more than two million independent designers, while our platform also offers the ability for customers to create individualized products. CafePress was founded in 1999 and is headquartered in Louisville, Kentucky. For more information, visit <http://www.cafepress.com> or connect with CafePress on Facebook, Twitter, Pinterest or Instagram.

Read the full story at <http://www.prweb.com/releases/2016/07/prweb13548432.htm>

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