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Beloved British Buffoon Mr. Bean Immortalized in E-Commerce Store Through CafePress and Tiger Aspect Productions

Official store offering shoppers t-shirts, mugs, notepads and more

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Mr. Bean probably doesn't know how to use an e-commerce site, and if he tried one can only imagine the perplexed expressions, practically inaudible commentary and hijinks that would follow.



[CafePress](#) (Nasdaq:PRSS) and Tiger Aspect Productions announce the greatly anticipated global launch of the official [Mr. Bean online personalization store](#) and fan portal for the classic television show and now animated, Mr. Bean franchise.

United States

<http://www.cafepress.com/+mrbean+gifts>

Canada <http://www.cafepress.ca/+mrbean+gifts>

Starring the illustrious British actor Rowan Atkinson, the iconic British television series followed the exploits of the dim-witted yet enterprising Mr. Bean, who turns everyday tasks into hilariously elaborate productions. Atkinson has also made Bean a global name beyond the telly, debuting on the big screen in *Bean: The Ultimate Disaster Movie* in 1997, followed by *Mr. Bean's Holiday* in 2007 and the first animated series in 2002. The second animated series is currently in production, with a planned launch of 2015.

"We are delighted to partner with CafePress to bring Mr. Bean styled apparel and gifts to our worldwide fan base," said Katherine Senior, Executive Producer of Mr. Bean. "The assortment, pliability and consumer focus of CafePress makes it an ideal match for the Mr. Bean franchise in that it gives us the flexibility to easily add and update products to align with trends."

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This new selection of t-shirts and gear feature a fantastic assortment of favorite Bean sayings and memorable moments, including:

- [Official Mr. Bean Geeks iPhone Case](#)
- [Official Mr. Bean Teddy 'Hear No Evil' Infant Bodysuit](#)
- [Official Mr. Bean P.C. Teddy T-Shirt](#)
- [Official Mr. Bean Stamp Mug](#)

In addition to featuring official Mr. Bean merchandise, [CafePress.com](#) will additionally showcase a wealth of original designs - created by Mr. Bean fans themselves.

Mr. Bean is another noted addition to CafePress' robust collection of hundreds of premiere licensed properties that include an immense selection of wildly popular film, television and animated properties. The customization leader is already highly regarded for its broad collection of partnerships that include many popular entertainment brands, well-known non-profit organizations and a number of the world's largest e-commerce retailers.

"CafePress is the go-to resource for corporate partners and pop-culture trends - enhancing brands through unparalleled fan engagement, premiere design curation, multi-channel distribution and high quality product selection," said Ty Simpson, VP of Business Development for CafePress. "Our platform allows fans access to everything from stationery to baby apparel and is curated with an eye for what is trending and relevant. With 60 million Facebook fans, we anticipate a fantastic response to this partnership."

To learn more visit: <http://www.cafepress.com/+mrbean+gifts>

About CafePress [PRSS]:

Founded in 1999, [CafePress](#) is passionate about helping individuals forge connections and celebrate their identities, interests and obsessions through unique products and content. Using our proprietary, print-on-demand services and e-commerce platform, users can not only discover a variety of inspired designs, but can create their own - no graphic design knowledge necessary.

About Tiger Aspect Productions:

[Tiger Aspect Productions](#), an Endemol Company, is internationally recognised as one of the UK's most successful and prolific independent television producers. The company portfolio includes animation, comedy, drama, entertainment and factual genres. Tiger creates a wide range of critically acclaimed and award-winning programming for all the UK's major terrestrial and non-terrestrial broadcasters.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140925005174/en/>

CafePress

Sarah Segal, 650-655-3039

pr@cafepress.com

or

Bean Media

Tiger Aspect Productions Ltd on

Iain McCallum, 0044 207 434 6727 / 00 44 7771 636612

Head of Press and PR

iainmccallum@tigeraspect.co.uk

or

Investor Relations

The Blueshirt Group

Alex Wellins, 415-217-5861

alex@blueshirtgroup.com

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